

SADA Dental & Oral Health Virtual Congress and Exhibition

SADJ August 2021, Vol. 76 No. 7 p394

SADA Head Office

The association has finally reached the much-awaited month of the SADA Dental & Oral Health Virtual Congress and Exhibition. The congress will run from the 27th-29th August 2021 and the theme is "Back to the Future: Excellence in Dentistry".

This is the first time that SADA is venturing into this method of hosting the congress and we are very excited about it. The finer details can be found on the SADA congress website which is <https://sadacongress.co.za/>. Members and potential members of the association are strongly encouraged to be part of history by registering for the event.

The SADA scientific committee has put in a lot of work behind the scenes on the program to ensure that we bring you a rich mixture of local and international speakers who will be addressing topics that are relevant to clinical practice and the unique times that we are living in.

The rest of team has also worked extremely hard to put together an all-encompassing program, that will run from Friday to Sunday, that will accommodate practitioners of all ages from the freshly qualified or even those still studying to the most experienced physicians just in the comfort of your home or your surgery.

The team has put in plentiful effort ensure that the entire oral health team is encompassed in our package, which is why we have sessions that are relevant to specialists, general practitioners, dental therapists, oral hygienists, dental assistants, practice managers and receptionists.

We have worked very closely with our dental and non-dental traders who have also played a strong role in ensuring that we make this congress possible. Some of them have also sponsored our master classes so that we are able to give attendees a practical perspective to what the presenters would like to achieve.

The master class sessions will run on Friday and are sponsored by the following Traders and they have provided sponsorship to mostly our international speakers:

Ivodont
Scivision
Wright-Millners
Straumann
Henry Schein Dental Warehouse
Dentsply Sirona
Southern Implants

The congress organising team anticipates to achieve the following:

- An expected 1200 online delegates.
- 35+ Trade Exhibitor stands. (Meet them and check their products online)
- 23 International and 23 Locally based Speakers.
- 5 Master Class Sessions.
- Parallel Programmes allowing for a wide selection to fit your thirst for knowledge.
- We have something for everyone involved in Dentistry from Dental Assistants to Specialists.
- The Venue being your own safe space in this time of the pandemic.
- No travelling, no flights, no suitcases, no hotels.
- Rates are discounted by over 40%!

As per requirement the congress has also accredited in accordance with the HPCSA guidelines and the following allocation has been made:

Friday: 6 Clinical CEU's
Saturday: 7 Clinical CEU's
Sunday: 3 Clinical and/or 3 Ethical CEU's.
(Max points for Sunday will be 4, determined by different session attendance)

Since this is not a space that we are not very familiar with, SADA has worked with Creative Space Media which is specialist event management, publishing, broadcasting and advertising agency. They facilitate strategic product and property sales through product development, content strategy and content development. High level relationship and business development with key clients and stakeholders. This has been an exciting journey that we are hoping to continue even beyond the 2021 Congress.

As the association we are hoping that this congress will assist delegates with their continuous professional development as required by the HPCSA and we are also hoping that this done in a fun and enjoyable manner. The responsibility of ensuring that members are compliant is one that we take very seriously because it has an added impact on the quality of oral health care that is provided to members of the public.