

# SADA Virtual Congress and Exhibition Report



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## OVERVIEW

The SADA Dental & Oral Health VIRTUAL Congress and Exhibition took place on Friday, 27 August 2021, until Sunday, 29 August 2021, its one-year hiatus due to the coronavirus pandemic.

The objective of this event remained about the promotion of learning and gave dentists a platform to bring forward new ideas and techniques at every level within the oral health fraternity.

Creative Space Media, the official congress virtual PCO 2021, made use of the Hopin platform offering exposure and connectivity to all role players in dentistry in South Africa to reconnect with industry peers.

The three-day event included a full and informative schedule with prominent speakers from the dentistry industry both locally and internationally.

## Virtual Conference

For the first time, the SADA Dental & Oral Health Congress and Exhibition was held VIRTUALLY, creating a collaborative platform for delegates, traders and speakers to join together worldwide in a circle of learning.

## Networking

Interaction via live chat allowed audience members to post public comments and enabled delegates to branch off into private chats thereby creating unique digital networking opportunities for strategic partnerships.

## Live Q & A

Each Masterclass or Keynote Address was followed by a live Q&A where all speakers were joined by a facilitator who steered an intriguing conversation between the speaker and the delegate.



## EVENT STATISTICS



## SPEAKER STREAMS

Trade Registration Partner



## FRIDAY, 27 AUGUST 2021 – MASTER CLASSES

Streams	Morning: 09:00 - 12:00	Speakers	Topic
	Afternoon: 13:00 - 16:00		
Facilitator - Dr Ruganathan Reddy			
Stream 1	Morning & Afternoon	Dr Ian Corbett & Dr Christiaan Victor	Lecture 1: Local Anesthesia Evidence-Based Success (Repeated) Lecture 2: Minimal Invasive Endodontics <b>(Sponsored By Henry Schein Dental Warehouse)</b>
Facilitator - Dr Nthabiseng Metsing			
Stream 2	Morning	Prof Peet van der Vyver	Masterclass And Live Case Demonstration Illustrating Direct Resin Placement Techniques In The Posterior Dentition <b>(Sponsored By Dentsply Sirona)</b>
Stream 2	Afternoon	Prof Peet van der Vyver	Masterclass And Live Case Demonstration Illustrating Modern Concepts In Endodontics For Maximum Preservation Of Tooth And Root Structure <b>(Sponsored By Dentsply Sirona)</b>
Facilitator - Dr Tinesha Parbhoo			
Stream 3	Morning & Afternoon	Dr Kris Chmielewski	Codiagnostix And Guided Surgery - Why Do I Love This Combination? (Repeated) <b>(Sponsored By Straumann Group)</b>
Facilitator - Dr Boela van der Merwe			
Stream 4	Morning	Dr Mark Cronshaw	Clinical Perio, Peri-Implantitis & Aesthetic Tissue Control With A Scoop Of Pbm (Photobiomodulation) <b>(Sponsored By Scivision Medical &amp; Dental)</b>
Stream 4	Afternoon	Dr Justin Kolnick	Addressing Clinical Endo Complications With Laser-Assisted Technology <b>(Sponsored By Scivision Medical &amp; Dental)</b>
Facilitator - Dr Mark Bowes			
Stream 5	Morning & Afternoon	Dr Stefan Koubi	Teamwork In Everyday Practice : Cosmetic /Worn Dentition /Implant. A Guided And Predictable Approach Between The Dental Clinician And The Dental Technician. (Repeated) <b>(Sponsored by Ivodent)</b>
Facilitator - Dr Yvette Solomons			
Stream 6	Morning & Afternoon	Dr Riccardo Tonini & Dr Seedat Hussein	1. Shaping: How To Deal With Complex Anatomies Preserving The Original Path From Style Italiano (120 Min) (Repeated) 2. The Bioceramic Wave In Endodontics (60 Min) (Repeated) <b>(Sponsored by Wright-Millners)</b>

Facilitator - Dr Howard Gluckman			
Stream 7	Morning	Dr Dominic O'Hooley & Dr Peter Jm Fairbairn	Immediate Tooth Replacement In A General Dentists Practice <b>(Sponsored By Southern Implants)</b>
Stream 7	Afternoon	Dr Costa Nicolopoulos & Dr Petros Yuvanoglu	Accelerated Implant Treatment <b>(Sponsored By Southern Implants)</b>
Facilitator - Dr Nathan Vermaak			
Stream 8	Morning	Dr Hlombe Makhuluma, Dr Thembeke Buleni, Dr Sindiso Nkosi, Mr HP Toerien	Own Your Profession <b>(Presented By YDC)</b>
Facilitator Dr Thembeke Buleni			
Stream 8	Afternoon	Dr Andre El Zoghbi	Quintessential Aligner Concepts For Predictable Treatment Planning <b>(Sponsored By Spark)</b>

12:15 – 12:45	Mr Jarryd Gillmer	Alternative Investments For Professional Clients <b>(Sponsored By Everest Wealth)</b>
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## SATURDAY 28 AUG (MAIN PODIUM)

Time	Saturday 28 Aug (Main Podium)	Topic
Facilitator - Dr Mark Bowes		
08:00 - 08:45	Dr Kyle Stanley	The Dark Side Of Dentistry
09:00 - 09:45	Dr Peter Miles	Orthodontic Mythbusters (Hosted by SASO)

Facilitator - Dr Nthabiseng Metsing		
10:30 - 11:15	Dr Derek Mahony	Identifying Airway Problems And The Increased Risk For Serious Oral And Systemic Health Problems, In Your Dental Patients
11:30 - 12:15	Dr Tony Rotondo	Limitations Of Large Composite Restorations

Facilitator - Dr Mark Bowes		
13:00 - 13:45	Dr Mirela Feraru	Harmonizing Smiles In Challenging Aesthetic Treatments
14:00 - 15:00	Dr Miguel Stanley	Slow Dentistry: How Seeing Fewer Patients A Day Is The Best Strategy For Long-Term Success
15:15 - 16:00	Dr Ricardo Mitrani	Terminal Dentition...Where Do We Draw The Line?

## SPECIALIST GROUPS PARALLEL SESSIONS

Time	Specialist Groups Parallel Sessions	Topic
Facilitator - Dr Yvonne Hoods-Moonsamy + Dr Yvette Solomans		
APSA (14:00 - 16:00)	Dr David Chvartzaid	Lecture 1 - Immediate Placement And Loading Of Implants In The Anterior Maxilla.
APSA (16:00 - 17:00)	Prof Peter Owen	Lecture 2 - The Complexity Of Care And The Dunning Kruger Effect.
Dr Howard Gluckman & Dr Sankeshan Padayachee		
SASPIO (14:00 - 17:00)	Dr Ricardo Kern	Phenotype Modification Induced By Connective Graft - Scientific Evidence And Clinical Tips For Aesthetic Results And Periodontal Health

## SUNDAY 29 AUG (MAIN PODIUM)

Time	Sunday 29 Aug (Main Podium)	Topic
Facilitator - Dr Mark Bowes		
08:00 - 08:45	Dr Alasdair McKelvie	Your Dentolegal Questions Answered <b>(Dental Protection)</b>
09:00 - 09:45	Prof Dale Howes	Myths And Mysteries In Occlusion

Facilitator - Dr Nthabiseng Metsing		
10:30 - 11:45	Panel Discussion Facilitated By Prof Yangopel & Prof Wood - Presenters Prof Ahmed Bhayat, Dr Sagwati Golele And Dr Thabea Tladinyane	The Oral Disease Burden In South Africa - What Should Private Practitioners And/Or Dental Organisations Do To Have An Impact?
Facilitator - Dr Mark Bowes		
12:00 - 13:00	Dr Feheem Bhamjee & Dr Ridhwaan Haffajee	Prosthetically Driven – Surgically Enhanced Treatment Execution
13:00	<b>Close</b>	

## SUNDAY 29 AUGUST / AUXILIARY GROUPS PARALLEL SESSIONS

Time	Auxiliary Groups Parallel Sessions	Topic
Facilitator - Ms Kaokie Sepuru		
<b>OHASA (11:00 – 13:15)</b>	Dr Alasdair McKelvie, Dr Yash Naidoo, Dr Jeanne Oosthuysen	Dentolegal Dilemmas Workshop <b>(Dental Protection)</b>

Facilitator - Dr Nthabiseng Metsing		
<b>DENTAL ASSISTANTS (08:00 - 08:45)</b>	Mrs Melanie Savvides	Let's Talk About Infection Control
<b>DENTAL ASSISTANTS (08:45 - 09:30)</b>	Mrs Elize Jacobs	Be A Rock Star At Work
<b>DENTAL ASSISTANTS (09:30 - 10:30)</b>	Dr Jonathan Du Toit	Sterile Surgical Protocol For Daily Dental Practice

Facilitator - Dr Tinesha Parbhoo		
<b>SADTA (11:00 - 11:45)</b>	Mr Lesley Naidoo	The Impact Of Sour Candy On Tooth Enamel
<b>SADTA (11:45 - 12:30)</b>	Mr Bradley Poovan	The Evolution Of Composite Restoration
<b>SADTA (12:30 - 13:15)</b>	Ms Desiree Govender	The Dental Superheroes Guide To Practice Management

Time	Speakers	Topic
Facilitator - Ms Kaokie Sepuru		
GSK Private Chat Room (Sunday 08:00 - 09:00)	Dr Andreas Siebold & OHASA	Aetiology And Treatment Of Dental Hypersensitivity Due To Recessions
Facilitator - Dr Alasdair McKelvie		
Dental Protection Clinic (Sunday 09:15 - 10:15)	Dr Alasdair McKelvie, Dr Raj Rattan, Dr Yash Naidoo	Ask Us All

## EVENT VIEWERSHIP

The VIRTUAL congress continued with its preceding standard enabling delegates to select which lecture they wished to attend – having the opportunity to learn from esteemed international and local industry peers

Friday Peak Attendance		Saturday Peak Attendance		Sunday Peak Attendance	
Main Stage	83	Main Stage	352	Main Stage	456
Stream 1	256	Stream 1	185	Stream 1	201
Stream 2	163	Stream 2	125	Stream 2	139
Stream 3	206				
Stream 4	163				
Stream 5	181				
Stream 6	66				
Stream 7	106				
Stream 8	209				

## TRADE PARTNERS

GSK  
 PPS INSURANCE  
 ULTRADENT PRODUCTS AFRICA (PTY) LTD  
 KERR  
 SPARK  
 SIKELELA MEDICAL & DENTAL  
 IVODENT  
 ORMCO  
 BONE SA  
 HENRY SCHEIN DENTAL WAREHOUSE  
 WATERPIK  
 ZOOM WHITENING SOUTH AFRICA  
 DENTALCARE  
 LISTERINE / JOHNSON & JOHNSON  
 NICORETTE / JOHNSON & JOHNSON  
 STRAUMANN GROUP SOUTH AFRICA  
 SOUTHERN IMPLANTS  
 NEODENT  
 CLEAR CORRECT  
 DIGITAL SOLUTIONS  
 SMILE CLUB (ACTIVE ALIGNERS)  
 DENTAL PROTECTION  
 VATECH  
 DURR DENTAL  
 GC DENTAL  
 TASASOL  
 ORTHO EMPORIUM  
 EQUITY DENTAL  
 ORTHOSENSE  
 IMPLANT SUPPORT SERVICES  
 BLANCONE  
 NEDBANK  
 ADIN DENTAL IMPLANTS  
 NEOGENESIS SYSTEMS  
 DNALYSIS  
 3M COMPANY  
 MIS SOUTH AFRICA  
 EVEREST (CSM)  
 AUGMA BIOMATERIALS  
 DR TEMP  
 SHIGNON INNOVATIONS  
 EVERSMILE SA

### BREAKDOWN OF CATEGORIES

TITANIUM	1
PLATINUM	1
GOLD	7
SILVER	26
ESSENTIAL	7