

# A Whole New World: Congress 2022

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Following a successful 2021 virtual congress, the association hosted the 2022 SADA Dental & Oral Health Virtual Congress and Exhibition in hybrid format from 26th-28th August 2022 under the theme "A Whole New World". The physical congress was hosted at Emperors Palace in Kempton Park, Johannesburg with virtual sessions streamed daily for virtual attendees.

Even though the 2021 congress was completely virtual, 2022 brought another dawning of innovation when SADA ventured into the hybrid arena, and we were extremely enthusiastic about the Congress. SADA strongly encouraged oral health care professionals to be part of history and urged to them to attend the event after a long period of no physical engagements brought about by the advent of the Covid-19 pandemic.

The SADA Scientific Committee worked tirelessly behind the scenes to put together a program with rich mixture of local and international speakers who addressed topics that bear relevance to state of clinical practice. The entire Congress team worked tremendously hard to put together an all-inclusive program, that ran from Friday to Sunday, accommodating practitioners of all ages including current oral health care professional students, 2022 graduands, to the most experienced clinicians with the option of being there physically or virtually. SADA catered for anyone involved or with an interest in oral health care, and the team

put in an abundance of effort to ensure that the oral health team in its entirety was encompassed in the offerings. This was addressed by having sessions that were relevant to specialists, general practitioners, dental therapists, oral hygienists through the different lectures.

The team joined hands with dental and non-dental traders who all played a robust role in ensuring that the congress came to fruition. Thank you to the traders who sponsored master classes that were available providing attendees with a practical perspective of what the presenters were teaching and the delegates could get a look and feel of the desired outcomes.

Thank you to all our Exhibitors and Sponsors:

- Titanium Registration Partner - Glaxo Smith Kline - Sensodyne
- Platinum - Blanc One, Dentsply Sirona
- Gold - Colgate-Palmolive (Pty) Ltd, GEMS, Novodent SA
- Essential - 4D Digital, Active Aligners/Med-Bay, Advanced Health, Confi-Dent Clinical cc, DDL Dental, Dentalcare/Myobrace, DHB Services (Pty) Ltd, Envista South Africa, Eversmile, GC Uk Ltd, Genoa and SRM, GoodX Software, Henry Schein - Dental Warehouse, Inter-Africa Dental (Pty) Ltd, ISS Implant Support Services (Pty) Ltd, Ivodent, KRSTL - Aligner Solutions, Listerine, Magnificent cc, Medcore, Megadent, MMED Distribution, Nicorette, Orthoemporium, Orthoshop, PPS, Prime Dental,





- SciVision, Sikelela Medical & Dntal, Solumed, South African Association of Paediatric Dentistry, Southern Implants, Trojan Medical (Pty) Ltd, Waterpok Africa, Wright-Millners Dental, Zoom Whitening, Zumax/Equi Dwental (Pty) Ltd
- Foyer - Adin Dental Implants, Africa X-Ray Industrial & Medical, D Cubed Digital, Dental Mech, Gendent, International Team for Implantology, Istrodent (Pty) Ltd, Medequip Rental, Medi Coop, Nedbank, Orthosense, Straumann Group, Summit Asset Management, Tasosol
  - German Pavilion

Thank you to Henry Schein Dental Warehouse and Dentsply Sirona for their participation in the Master Classes offered on Friday 26 August.

The congress organising team planned and achieve the following:

- 310 online delegates.
- 371 Physical delegates
- The trade Exhibition comprised of a total of 80 stands inside 14 of which were the from the German Pavilion. 14 Stands exhibited in the Foyer and there was also 1 car exhibition. In total we had 53 South African Dental trade companies participating in this year's congress.
- 11 International and 42 Locally based Speakers.
- 2 Master Class Sessions.
- Parallel Programmes that accommodated all members of the oral health profession.

The congress had something for everyone within Dentistry from Dental Assistants to Specialists with some of the offerings being livestreamed for the virtual attendees.

Friday 26 August the days very busy proceedings closed with a cocktail occasion to officially welcome the delegates and traders. Saturday 27 August lunched in great style with the grand opening ceremony at which nominated awards recipients received their awards as deserving members who had been nominated through their branches and colleagues.

Congratulations to Dr Mark Bowes who received SADA's highest honour – The SADA Premier Award.

We also take this opportunity to again congratulate the 2021 University students' top achievers from the four Dental Schools.

Saturday evening concluded with a night of bliss for the 2022 final year students at their Graduands Gala. This was a private gala event and well attended by the SMU, Wits and UP students, as we introduced them to SADA and their new and not-so-new colleagues. SADA wishes them well on their journey as they step into their Community Service year. Congress closed on Sunday 28 August with SADA Chief Executive Officer, Mr KC Makhubele addressing delegates and traders, and extending gratitude to all concerned for another successful Congress. Mr

Makhubele called on all to save the day now for the 2023 Congress which will be taking place at CTICC, Cape Town from 25 – 27 August 2023. Details of this event will be made public as soon as information is available. Keep watching [www.sadacongress.co.za](http://www.sadacongress.co.za) for news.

As per requirement the congress was also accredited in accordance with the HPCSA guidelines and the following approval has been received. Depending on the streams' chosen delegates were eligible to a total of 18 points for the congress. 18 Clinical points and 6 Ethical. A total of 18 points can be earned during the congress, depending the stream you followed.

#### Physical

**Friday:** 6 Clinical CEU's and/or 3 Ethical CEU's

**Saturday:** 7 Clinical CEU's and/or 2 Ethical CEU's

**Sunday:** 4 Clinical and/or 1 Ethical CEU's

#### Virtual

**Friday:** 6 Clinical CEU's

**Saturday:** 7 Clinical CEU's

**Sunday:** 4 Clinical and/or 1 Ethical CEU's

We believe that this congress has assisted delegates with their continuous professional development requirements as indicated by the HPCSA and hope that delegates had fun and enjoyed the weekend while achieving additional learning. The responsibility of ensuring that members are compliant is one that SADA takes very seriously, it has an added impact on the quality of oral health care that our members provide to their patients.

SADA worked with Creative Space Media (Pty) Ltd (CSM) who are specialists in the management, publishing, broadcasting and advertising of the 2022 SADA Dental & Oral Health Virtual Congress and Exhibition. SADA first engaged with CSM in 2021 to manage the 2021 virtual event. CSM facilitate strategic product and property sales through product development, content strategy and development. CSM have high level relationship and business development with key clients and stakeholders, and SADA hopes to engage with them in 2023.

