An artist by trade, Ruan Hoffmann has turned to ceramics over the past 14 years. He uses the three-dimensional surfaces of tile panels, plates, bowls and small sculptures as canvases for his icon-like images. The popular status of ceramics as a craft — rather than a contemporary form of art production — is an issue Hoffmann eagerly subverts. By focusing on the medium’s fragility and in combination with his craftsmanship, the artist finds a sympathetic vehicle for expression. Casual and accidental elements frequently interrupt the process with surprising end results. These spontaneous mishaps are part of the material properties of the ceramic medium itself, which is profoundly attached to the earth and its processes. Hoffmann is represented by: Southern Art Ceramic Design (Hermanus), The Peter Visser Gallery (Cape Town), and Philip Hunt (New York & Los Angeles).